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January 6, 2023

The Hon. Andy Billig Senate Majority Leader

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The Hon. J.T Wilcox House Republican Leader

#### SUBJECT: SIGN ON LETTER FOR FULL FUNDING FOR WWRP IN 2023-2025 BUDGET

Dear Legislative Leaders:

The Washington Wildlife & Recreation Coalition, along with the organizations and individuals who have signed onto this letter, respectfully urge you to support the WWRC's Capital Budget request for Full Funding for the Washington Wildlife & Recreation Program (WWRP) for the 2023-25 biennium, totaling approximately \$158 million.

The COVID19 crisis has affected our outdoor recreation needs in significant ways, bringing more people outside to recreate for their mental and physical health. Indeed, the demand for outdoor recreation has never been higher. Meanwhile, the economic crisis created by COVID19 has made the outdoor recreation economy even more important.

For over 30 years, the WWRP has been our state's premier tool for habitat conservation and outdoor recreation opportunities. The program has played a significant role in our state's landscape and quality of life, investing over \$1.6 billion into state and local parks, trails, wildlife habitat, working lands, and more. It is nationally recognized for its fair, objective, and independent funding process. Maximizing capital budget funding for the WWRP couldn't come at a more important time.

The ongoing impacts of COVID-19 have presented challenges to our partners around the state. Staffing challenges at all levels mean agencies and non-profits are struggling to balance the needs of their communities with the capacity of their teams, which has led to a decrease in grant applications even as we know the need and demand are there.

Consequently, this year is unique in that WWRP application numbers dropped significantly from the previous round. Our Board responded to this unprecedented situation with a request for full funding of the WWRP. This is a position that we have not taken before, but is exactly what is needed at this unusual time in our history.

Land prices in Washington have continued their astronomical ascent, now combined with the surging cost of building supplies and staffing shortages with contractors. This means the cost of buying and developing land has also drastically increased. Meanwhile, agencies and nonprofits face continued belt tightening, especially as the threat of a recession looms, causing matching funds to be harder to secure.

The need for investment has grown as our state's population has increased, demand for recreation opportunities has grown, and wildlife habitat continues to be threatened. This

growth has also driven up construction and land costs, so funding for the WWRP must increase to simply maintain purchasing power. Unfortunately, the state is not keeping pace with the needs of this growing population. For these, and the additional reasons laid out below, we assert that Full Funding for the WWRP is both appropriate and aspirational, and, quite frankly, needed to accommodate the growing demand for recreation and need for conservation in our state.

# **Rising Demand**

Use of Washington's outdoor spaces is at an all-time high, as residents rushed to outdoor spaces for safe, healthy fun during the COVID-19 pandemic. When coupled with the continued population growth—with thousands upon thousands of people flocking to the state for its beauty and abundant recreation opportunities, acquiring new spaces and increasing services and maintenance is critical to keep them safe and well-maintained.

Funding WWRP projects will help disperse crowds, ensure emergency vehicles have access to trailheads, and mitigate our ecological footprint while improving access to our state's great outdoors.

### **Economic Growth**

Investing in the WWRP will also invest in our economy and fuel job growth, providing much-needed stimulus across the state. Outdoor recreation and habitat lands in Washington support 264,000 jobs and generate \$26.5 billion in consumer spending, as shown in RCO's own analysis of the outdoor recreation economy. These spaces also provide at least \$216 billion in ecosystem services, such as water storage and disaster risk reduction.

Studies show that rural counties in particular benefit from the outdoor recreation economy and tourism made possible by programs like the WWRP. In fact, an analysis by Earth Economics demonstrated that WWRP projects often provide millions of dollars in benefits to communities each year in the form of ecosystem services, tourism dollars, and other consumer spending. That means that in addition to the immediate stimulus these funds would provide in construction jobs and material purchases for some projects, Full Funding would also be a critical long-term investment in our state's economic vitality.

## Mental and Physical Health

Study after study has indicated how much healthier people's minds and bodies are when they engage in outdoor activities. However, there's nothing like personal experience to bring scientific studies to life in a new way. Each and every Washingtonian—and really everyone around the world—discovered just what an important role the outdoors plays in their lives once they were no longer able to enjoy it at will. Everyone discovered just how healing that neighborhood walk can be when undergoing intensely difficult situations like those encountered during the COVID19 pandemic.

### Equity

Not every community has equitable access to the outdoors. Communities of color are less likely to have access to parks and rural communities have less local funding to invest. WWRP encourages local governments to plan projects in communities lacking access to parks through reduced match requirements.

WWRP projects can also help upgrade or build parks to meet ADA accessibility standards to improve park access for all. Though more needs to be done, WWRP is an important part of improving equity in the outdoors.

The WWRP alone is not enough to solve systemic inequities in the outdoors. But, robust funding will continue to help as we work together to develop more comprehensive solutions, including those forthcoming as part implementing the equity review recommendations.

### **Environmental Protection**

Climate change, population growth, and increased demand mean it's more important than ever to protect our lands before it's too late. Some of the Northwest's most iconic plant and animal species are in rapid decline due to habitat loss and fragmentation, declining water quality, and ecosystem degradation. The WWRP can help here too, if you provide enough funding.

The WWRP grant program funds outdoor recreation and conservation projects across the state to preserve habitat, restore areas impacted by fire and degradation, and mitigate the environmental impact of our growing population. Just as we need more spaces to recreate, we must also take care of the ecosystems that sustain us, and provide funding for restoration after disasters strike.

For example, 19 proposed WWRP projects will aid our threatened salmon populations, protecting an additional 2167 acres and almost 25 miles of stream bank. Now more than ever, robustly funding the WWRP is critical to protecting the diverse lands and iconic species that are integral to our state's identity and our environmental health.

### RECOMMENDATION

With surging demand for outdoor spaces in WA, a spike in inflation, and worsening environmental dangers, NOW is the time to make a record investment in Washington's outdoors.

WWRP projects mitigate the impacts of rapid population growth on the environment, create outdoor recreation opportunities for families across the state, preserve wildlife habitat, and protect cherished places all across the state. They also allow hunters, anglers, farmers, ranchers, and foresters to protect the land their families have depended on for generations. And because our world is so integrated, the WWRP isn't just about the outdoors—it impacts many other state priorities, including mental health and childhood academic performance.

The WWRP does all this in an exceptionally cost-effective manner, leveraging local, state, and federal funding to make projects possible.

For all these reasons, we urge you to support this request for Full Funding for the WWRP in the 2023-25 Capital Budget. This funding will boost the economy, support equitable recreation and conservation efforts statewide and preserve Washington's natural heritage for future generations.

Respectfully,

Christine B. Mahler Executive Director

## **Opinion Leaders**

Governor Daniel Evans, Former Governor of Washington

Eric Artz, President and CEO, REI

Tom Reeve, Former National Board Chair, The Trust for Public Land

## **Business**

AKWA-DC LLC

Art Works Auto LLC

**Golden Bricks Events** 

LBC Action

Live To Play, LLC

**Parallax Perspectives** 

Rayonier

REI

**WA Realtors** 

Washington Forest Protection Agency

Whidbey Island Kayaking

# **Recreation Nonprofits and Groups**

American Whitewater

**Eastrail Partners** 

Emerald Alliance for People, Nature and

Community

Evergreen Mountain Bike Alliance

Foothills Rails-to-Trails Coalition

ForeverGreen Trails

Friends of the Centennial Trail Kubota Garden Foundation

Leavenworth Winter Sports Club

Move Redmond

Recreation Northwest

Sierra Club Washington

Sports Safety and Education Association

The Mountaineers

Washington Recreation and Parks Association

Washington Trails Association

Wenatchee Outdoors

Whidbey Island Pickleball

Woodland Trail Greenway Association

# **Agencies**

City of Burien

City of Covington

City of Hoguiam

City of Sumner

Metro Parks Tacoma

Olympia Parks, Arts, and Recreation

Snohomish County Department of Conservation

and Natural Resources

South Whidbey Parks and Recreation

## **Hunters & Anglers Nonprofits and Groups**

**Ducks Unlimited** 

Inland Northwest Wildlife Council

Washington Chapter, Backcountry Hunters &

**Anglers** 

Washington Wildlife Federation

# **Conservation Nonprofits and Groups**

American Farmland Trust

Bainbridge Island Land Trust

**Capitol Land Trust** 

Chelan-Douglas Land Trust

Columbia Land Trust

**Conservation Northwest** 

**Cowiche Canyon Conservancy** 

Forterra

Friends of Rocky Prairie

Inland Northwest Land Conservancy

Kittitas Environmental Education Network

Mountains to Sound Greenway Trust

Nooksack Salmon Enhancement Association

Okanogan Land Trust

Spokane Audubon Society

The Nature Conservancy

The Trust for Public Land

The Wilderness Society

Vancouver Audubon Society

Washington Scuba Alliance

Western Rivers Conservancy

Whatcom Land Trust

### **Individuals**

Aaron Milner

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Alex Baier

Alex Crane

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Alex Stanovsky

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Andrea Imler, Advocacy Director, Washington

**Trails Association** 

Andrea Smith, Board President, Tacoma Metro

**Parks** 

Andres Guerrero-Guzman

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Barbara Stein

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Pickleball

Betsy Robblee, Conservation & Advocacy Director,

The Mountaineers

Bill Chapman

Bill Clarke, Policy Director, Washington Realtors Bill Robinson, Board President, Capitol Land Trust

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Brian Shay, City Administrator, City of Hoquiam

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Carolyn Sanborn

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Canyon Conservancy

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Chris Johnson
Christine Goehle
Cindy Hoover
Clayton Graham
Clayton Wright
Cleve Pinnix
Cleveland Pinnix
Cliff Smith

Coleman Byrnes Colette Berna Corlan Carlson

Cullen Brady, Executive Director, Bainbridge Land

Trust

Curt Soper, Projects Director, Chelan-Douglas Land

Trust
Cynthia Bates
Cynthia Brast
Dale Spoor
Dan Senour

Dani Madrone, Pacific Northwest Policy Manager,

**American Farmland Trust** 

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Dave Johnson, President, Washington Recreation

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David Lee
David Roche

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Deborah Shibley
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Lizz Pilkington

Liz McNett Crowl

Joel Rogers

Jim Byrne

Joan Wright

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Lys Burden

Malcolm Legette Marcia Davidson

Marie Neumiller, Executive Director, Inland

Northwest Wildlife Council

Marilyn Reichenberger

Marilyn Vail

Maritza Lauriano Ortega

Mark Boyar

Mark Eliasen Mark Helpenstell

Martin LeBlanc, Principal, LBC Action

Mary Dodsworth Mary Gladhard Mary Jokela Mary Kay Voytilla

Mary Norton

Matt Little, Policy Director, Ducks Unlimited

Matthew Surprenant Matthew Tyler Megan Vining Melanie Brown Melanie Stam

Melissa Campbell, Executive Director, Washington

Farmland Trust Melodi Yanik Melody Winkle Meryl Bernstein

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Recreation Peter Renner

Rachel Vasak, Executive Director, Nooksack

Salmon Enhancement Association

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Tim Franks

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Department of Conservation & Natural

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Tom Weir

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Alliance for People, Nature, and Community

Vanessa Lee

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Mountain Bike Alliance